

# Vertical search

Learn how to contextualize your searches and how to get more relevant, reliable results. Discover how to access the Invisible Web. Get introduced to some of the cool Web platforms where people share information and expertise. Learn how to build a collaborative index of relevant Web-sites.

## What you will learn

- introduction to vertical search
- content type search engines
- regional search engines
- topical search engines and databases
- Google Coop – Customizing vertical search
- vertical search inside Knowledge Plaza – on-the-fly contextualized results

## Who should attend

Those who frequently search for information on the Web, or who are interested in modern web tools that ease and speed up access to information.

## Training format

Usually delivered in a lunch Session format over 45 minutes for 20 attendees.

We can also adapt it to a workshop format or as an optional module for a training day.

## About the training

This training has been developed by Belgium based Whatever sa/nv, experts in web searching and productivity. Applied Trends are the exclusive UK representatives for this training.

Contact us for more information

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