



RSS is our friend

Learn everything about RSS – the modern format used to broadcast frequently updated web content (such as news headlines, blog entries, company press releases and more...) – and how you can aggregate and harness RSS feeds in a single place called an RSS reader, a kind of personalized digital newspaper which contains only information that is relevant to you.

What you will learn

- why use RSS?
- what is RSS?
- how can RSS help me?
- where can I find RSS feeds?
- web-based vs standalone RSS readers

Who should attend

Anyone dealing with information management and who routinely monitors websites for new content, or simply those interested in modern web tools that ease and speed up access to information.

Training format

Usually delivered in a lunch Session format over 45 minutes for 20 attendees.

We can also adapt it to a workshop format or as an optional module for a training day.

About the training

This training has been developed by Belgium based Whatever sa/nv, experts in web searching and productivity. Applied Trends are the exclusive UK representatives for this training.

Contact us for more information

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